

## Sponsorship

### NJ SPIN Defined

NJ SPIN offers a forum for free and open exchange of software process improvement experiences and ideas in an open, no-fee basis to the community. NJ SPIN programs provide a broad variety of discussions to help practitioners advance the art and science of software project management and software process improvement. Our objective is to promote software project improvement through an active program of networking and presentations, as well as partnering with similar groups. We meet the 3<sup>rd</sup> Wednesday of the month, September through June, except December. For more information visit our website, [www.NJSPIN.org](http://www.NJSPIN.org).

### How Sponsorship Helps NJ SPIN

Your gift provides resources, the most direct benefit, as well as support in other ways:

- Our Relationship** To fulfill our mission, we maintain contact with the organizations that employ our members. We do this, in part, through relationships with our sponsors.
- Connections to Our Members** Whether you employ our members, work with them, or provide services they use, we want to support your connection to our members. We believe that this connection promotes understanding among people who benefit from process improvement.
- Flow of Ideas** By opening our forum to organizations through sponsorship, as well as to individuals through membership, we enhance the flow of ideas, a key element of any process improvement culture.

### What NJ SPIN Offers

Your decision to sponsor NJ SPIN depends in part on what you hope to achieve through sponsorship. Here are some of the benefits:

- Expertise** Our speakers, our members, and our sponsors seek to learn about and share the latest methods and ideas. Sponsors connect with leading thinkers, leading institutions, and leading practitioners of software engineering. Meeting attendance maintains certifications through Continuing Education Units (CEUs) for many organizations.
- Action** Sponsorship makes a statement to your own software community that you support software process improvement not only in your own organization, but also in the community at large. Your contribution enhances the “Jim Heil Memorial Software Process Improvement (SPI) Award” which supports professionals in job transition situations and students endeavoring in software process improvement.
- Awareness** Sponsorship increases awareness of your organization among our speakers, members and guests.
- Recognition** We acknowledge our sponsors at every event, in our publications, and on our Web site. Sponsorship helps you position and link your organization as a responsible member of the software community.
- Networking** We introduce our sponsors to members and speakers who share their interests.
- Tax Deduction** Contributions to North Jersey SPIN are tax-deductible. Each contribution is accessed and a receipt is given for tax deduction purposes. This allows sponsors to gain benefit from their support.

### How To Become a Sponsor

NJ SPIN offers a forum on an open, no-fee basis to the community; volunteer members provide many of the services. Sponsors provide all other resources, including financial assistance, meeting space, refreshments, office supplies, door prizes, as well as duplication, administrative, computing and Internet services.

Support of NJ SPIN is appreciated at any level. Formal support has 3 levels, Angel (\$4000 donation), Benefactor (\$1000 donation) and Contributor (\$250 donation) accounting for support given in a calendar year. NJ SPIN offers “Thank-you” Premiums as incentives for formal support.

### Contact Us

Contact Tom Brankner, 973-271-6305 with sponsorship questions or concerns.