

# Large-Scale Adoption of Agile Development Lessons Learned

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## Eugene Levin

*Citi's Markets and Banking Technology*

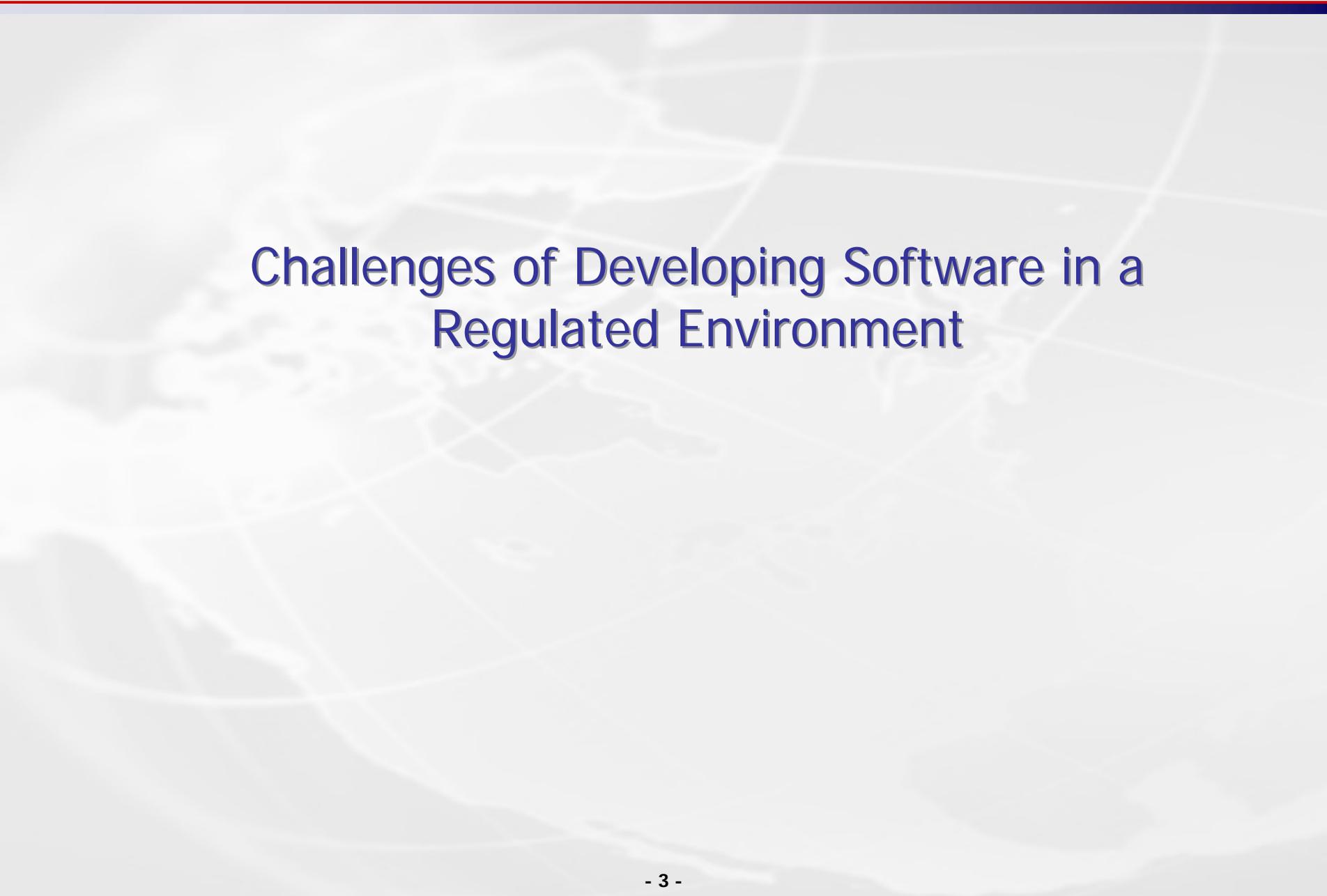
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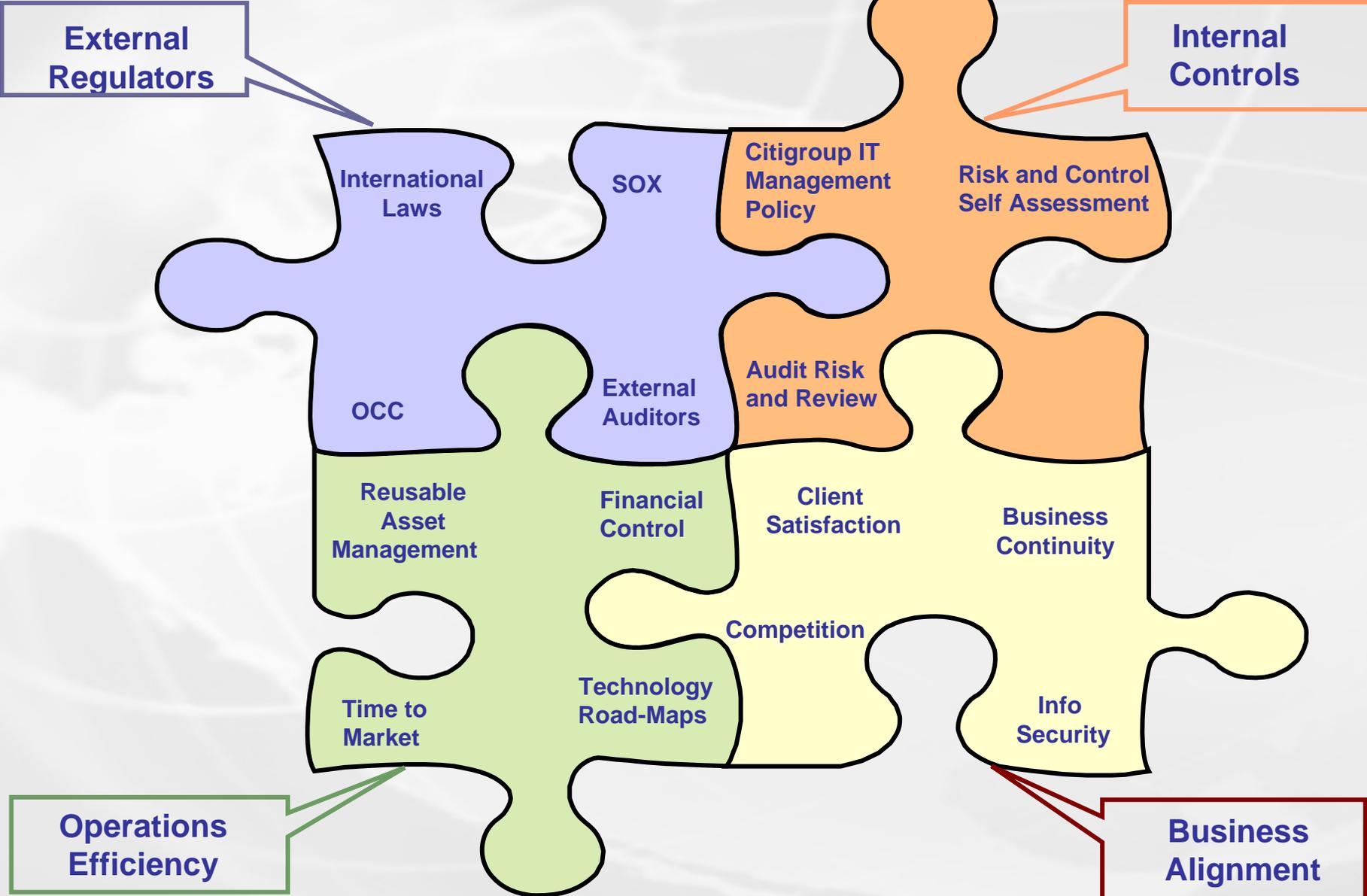
# Agenda

- ▶ Challenges of Developing Software in a Regulated Environment
- ▶ Defining Agile Development
- ▶ Overview of Citi's Disciplined Agility Framework
- ▶ Citi's Agile Rollout Approach
- ▶ Pilot Projects Selection Criteria
- ▶ Lessons Learned



# Challenges of Developing Software in a Regulated Environment

# Investment Bank Technology – Process and Governance Drivers



# A Baseline Level of Control Has Been Implemented Years Ago

## Citi's Information Technology Management Policy

Each organization must establish and maintain a *documented software engineering process* to be used in conjunction with its architecture and project management process.

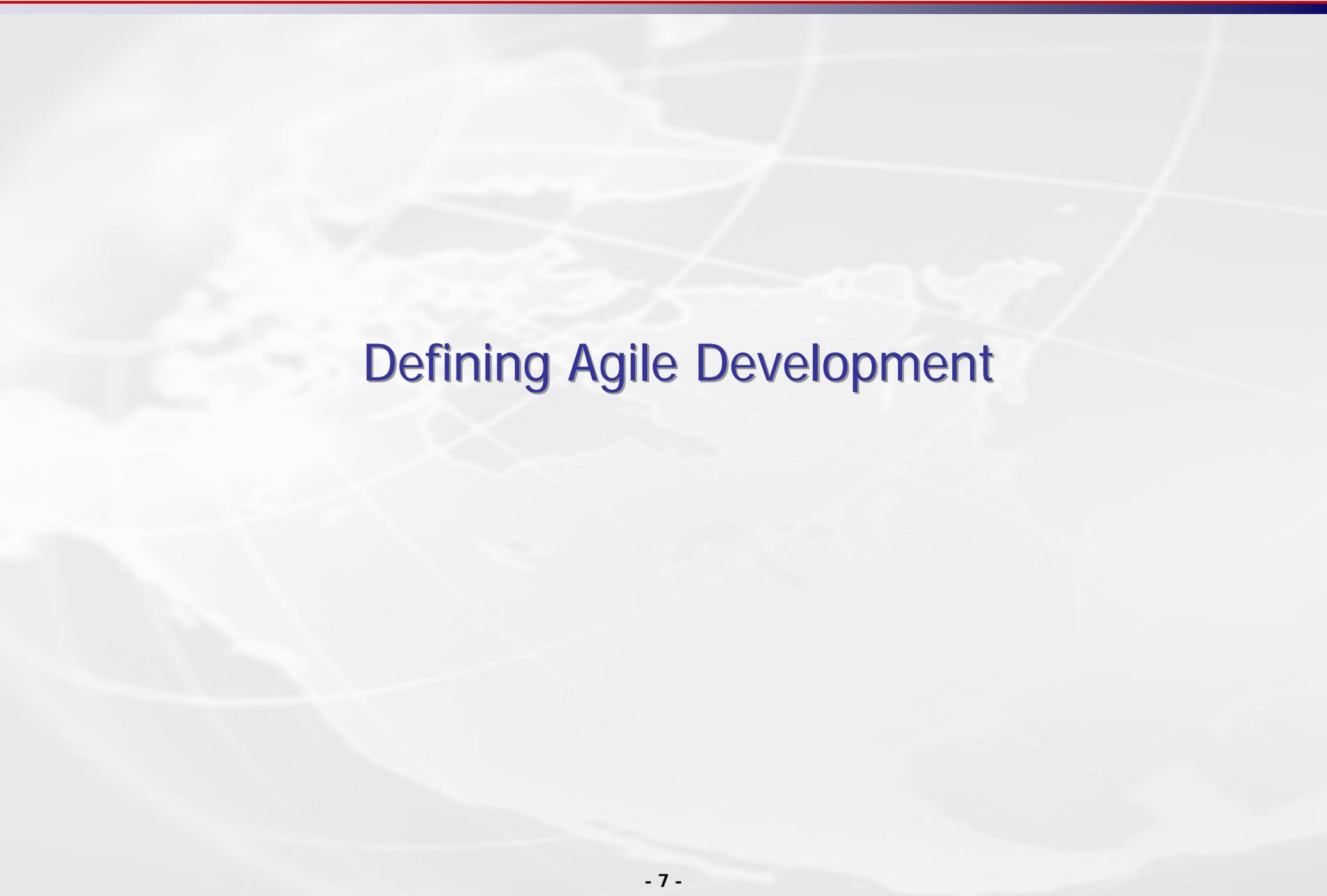
The *independent confirmation* of the adherence of the software product and software process to applicable standards, procedures, and product requirements.

## A Systems Development Life Cycle (SDLC) has been institutionalized throughout CIB-Tech

- A standard, fixed set of phases for software projects has been created.
- Several "route maps", allowing various degrees of choice in process execution and deliverable creation and approval are available.
- Within each route map, certain deliverables are required to be produced; failure in doing so results in a non-compliance issue being raised to various parties.
- The Software Quality Manager role has been created and staffed within each individual group, performing reviews and audits to ensure compliance.
- An Architect role has been created and staffed within each local group, ensuring that software designs are kept aligned with the architectural frameworks established within an area.
- Certain Project Management basics, such as cost planning and base lining, have been instilled as a natural by-product of the governance surrounding the SDLC.

# Global Business Drivers Challenge SDLC Methodology

- ▶ Although our baseline had enabled a degree of control, it had to be enhanced to enable *faster* software delivery:
  - Several business areas have cited cycle time from request to delivery as being insufficient to keep pace with the needs of the business.
  - Controls were established quickly using a least common denominator approach; this has yielded multiple impedance points between local and corporate practices.
  - Training the several thousand required employees has been a tremendous challenge, resulting in misunderstanding, confusion and frustration with the process.
  - Application of certain measurements in an unfamiliar process has engineered undesirable behaviors into individuals and teams; “gaming” the system is common.
  - “Route Maps” had extremely strong controls with constrained adaptability and mostly waterfall approach



# Defining Agile Development

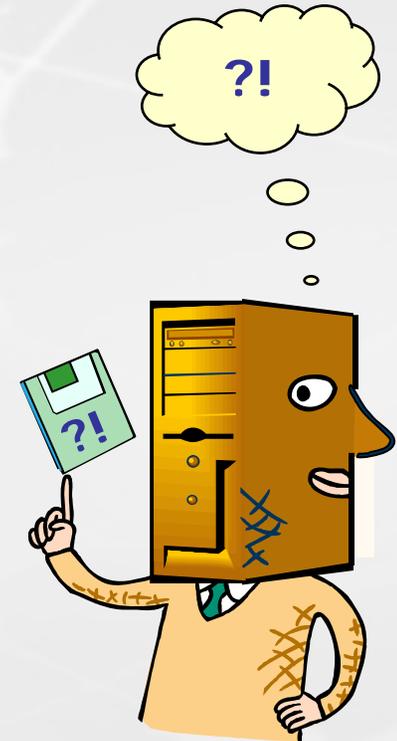
# Foundation of Agile Development

- ▶ Development is exploration and learning
- ▶ Learning is accelerated by frequent feedback
- ▶ Use and review of a working system provides the most effective and credible feedback

“When we build software...the product is not the software; it is the knowledge contained in the software.”

“... for the most part, engineers do not know how to build the systems they are trying to build; it is their job to find out how to build such systems.”\*

\* Phillip Armour, *The Laws of Software Process*, ISBN 0849314895, 2004



# Agile Manifesto

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

**Individuals and interactions** over **processes and tools**

**Working software** over **comprehensive documentation**

**Customer collaboration** over **contract negotiation**

**Responding to change** over **following a plan**

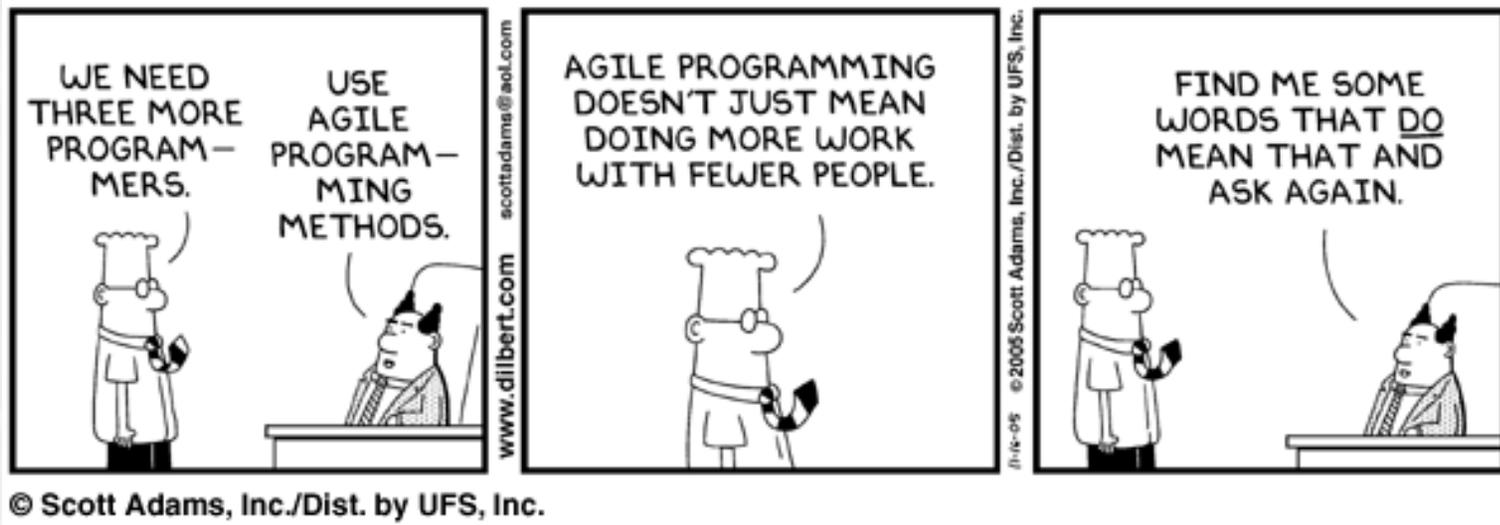
That is, while there is value in the items on the right, we value the items on the left more.\*

\* Source: <http://www.agilemanifesto.org/>

# Agility is the Ability to Create and Adapt to Change

- ▶ Focus on *customer value* via constant business-driven prioritization of features and regular customer feedback;
- ▶ Manage *uncertainty and risk* through evolutionary (iterative and incremental) product development;
- ▶ Utilize *intense collaboration* and feedback via maximum face-to-face communication;
- ▶ Unleash team members' creativity and productivity through *light touch leadership* and *self-organization*;
- ▶ Deliver high quality through plan-do-study-act *continuous improvement* cycles; and
- ▶ Facilitate *learning and adaptation* to change via practices like team *retrospectives* (mini *lessons learned* done while the project is in-flight).

# What is Agile Development?



“Agile is an iterative and incremental (evolutionary) approach to software development which is performed in a highly collaborative manner with "just enough" ceremony that produces high quality software which meets the changing needs of its stakeholders. ” – Scott W. Ambler

\* See Appendix for a list of Agile Manifesto Principles

# Core Shared Themes of Agile Development

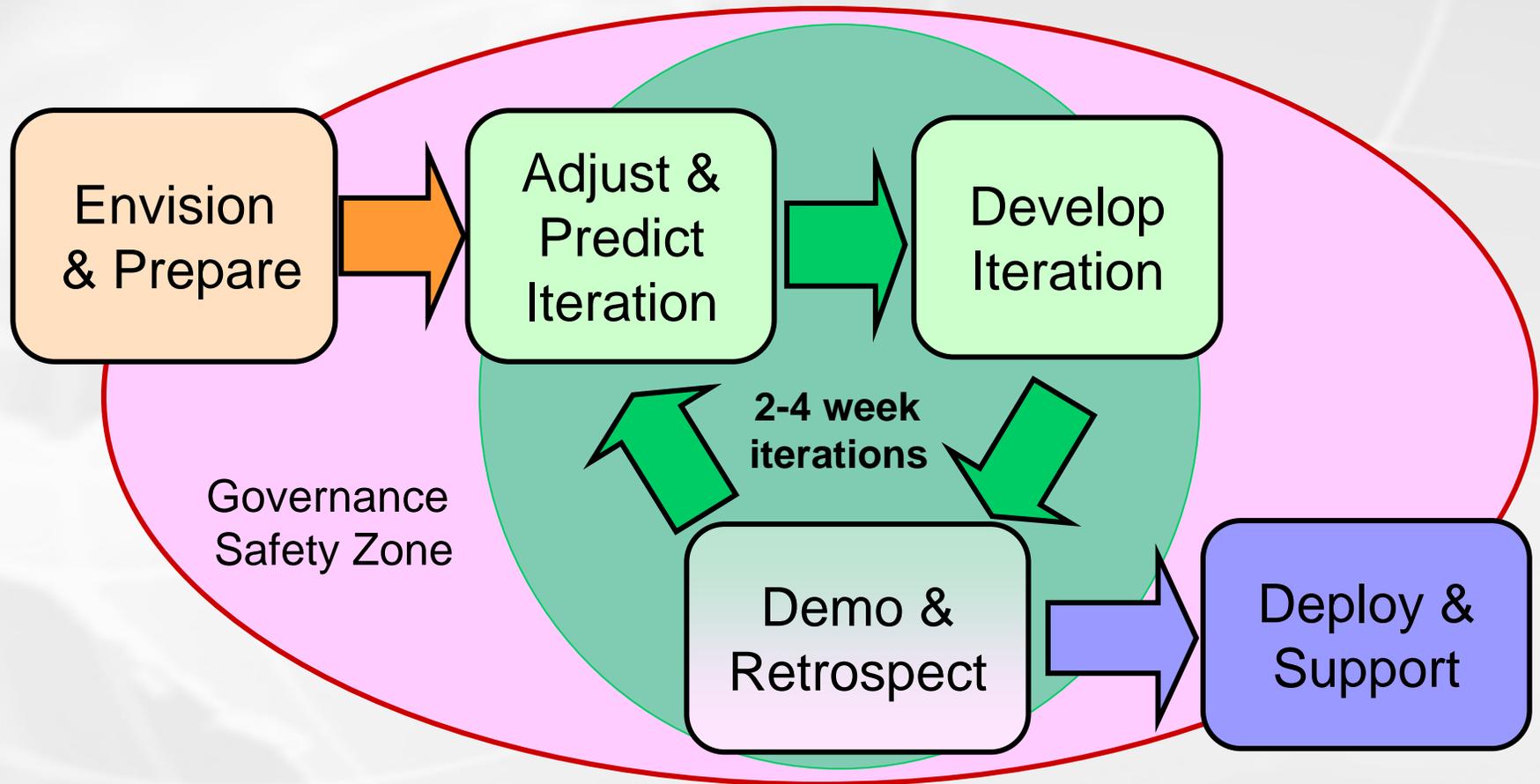
- ▶ Evolve applications in multiple short 2-4 weeks iterations
- ▶ Client (or surrogate) reviews each release and directs priorities for next iteration
- ▶ Track project progress by features completed
- ▶ Never slip a release date, reduce scope instead
- ▶ Leverage human strengths

Comparing various interpretations of agile development, these themes are common and essential



# Overview of Citi's Disciplined Agility Framework

# Citi's Disciplined Agility Framework



# Disciplined Agility Project-Level Artifacts

- |  |                    |
|--|--------------------|
| ▶ <b>Project Request</b>               | <b>[Mandatory]</b> |
| ▶ <b>Project Control Questionnaire</b> | <b>[Mandatory]</b> |
| ▶ <b>Project Charter</b>               | <b>[Mandatory]</b> |
| ▪ Process Tailoring                    | [Mandatory]        |
| ▪ Backlog                              | [Mandatory]        |
| ▪ Stakeholder Commitments              | [Conditional]      |
| ▪ Release Plan                         | [Conditional]      |
| ▪ Solution Concept                     | [Conditional]      |
| ▶ <b>Project Charter Authorization</b> | <b>[Mandatory]</b> |

Project Charter is a living document, created during Envision & Prepare, and updated as needed

# Disciplined Agility Iteration-Level Artifacts

- |                          |                |
|--------------------------|----------------|
| ▶ Iteration Feature List | [Conditional]* |
| ▶ Acceptance Tests (AT)  | [Mandatory]    |
| ▶ Feature/AT Status      | [Mandatory]    |
| ▶ Developer Tests        | [Conditional]  |
| ▶ Code and Executables   | [Mandatory]    |
| ▶ Project Status         | [Mandatory]    |
| ▶ Delivery Signoff       | [Mandatory]**  |

\* May be combined with the Backlog/Release Plan

\*\* Required for Release Iterations

# Key Points of Disciplined Agility Framework

- ▶ Disciplined Agility is NOT a methodology
- ▶ Framework defines the minimal set of controls that constitute the *Governance Safety Zone*
- ▶ Team has the flexibility to customize the process within governance safety zone
- ▶ Fixed iteration length is encouraged
- ▶ Teams perform retrospectives for continuous improvement
- ▶ Any agile practice can be applied within this framework. (more on the next slide...)

# Disciplined Agility Accommodates Various Methods

- ▶ **SCRUM** – management framework
- ▶ **XP** – integrate software development teams
- ▶ **Crystal** – provides guidelines for tailoring a set of elements for a given effort.
- ▶ **SCRUM + XP** – increases XP's scalability to larger projects
- ▶ **Crystal+SCRUM+XP** – provides logic for why/when to scale and add weight.

# Will Disciplined Agility Projects Pass Audits?

## What do Auditors Look For?

Audit is a “systematic, independent and documented process for obtaining audit evidence and evaluating it objectively to determine the extent to which audit criteria are fulfilled.”

Audit criteria are a “set of policies, procedures, or other requirements against which collected audit evidence is compared.”

Audit **evidence** consists of “**records**, statements of fact or other information, relevant to the audit and which are verified.”

-ISO CD2/ISO 19011 and ISO 9000:2000

Compliance audits are fundamentally **documentation reviews**. Audit verifies that **documentation** complies with the standard's requirements and verifies implementation to the *'say what you do and do as you say'* criteria.

# Will Disciplined Agility Projects Pass Audits?

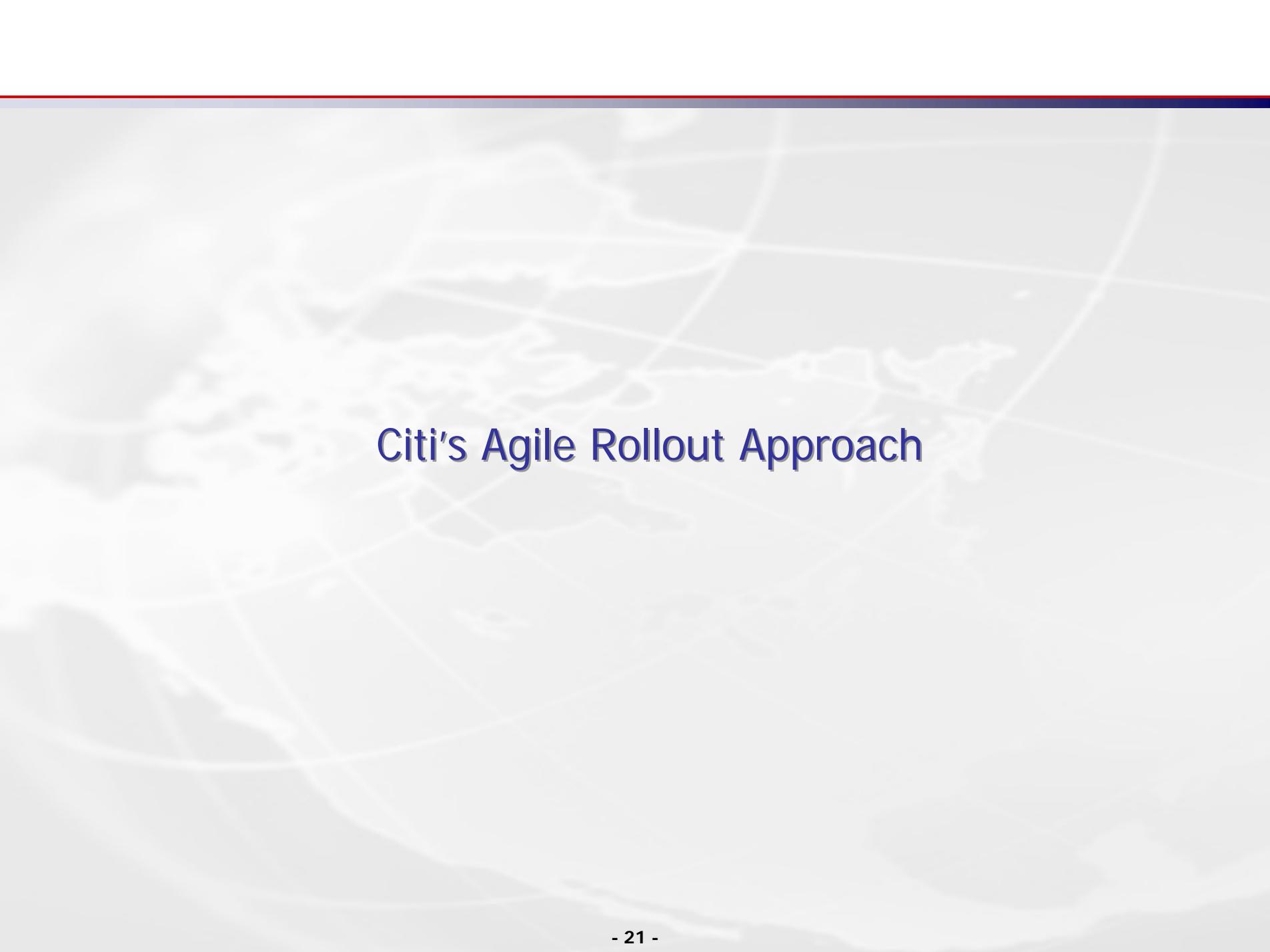
Yes, recognizing the fundamental audit rule of thumb which is *"Say what you do and do what you say."*

## Say What You Do

- Audit does not define standards, operating groups define standards.
- The articulation of the *Governance Safety Zone* in the Disciplined Agility Framework was developed with significant input from audit/risk/control.
- Every project tailors, fine-tunes and documents unique process during Project Charter workshop and Iteration retrospectives

## Do What You Say

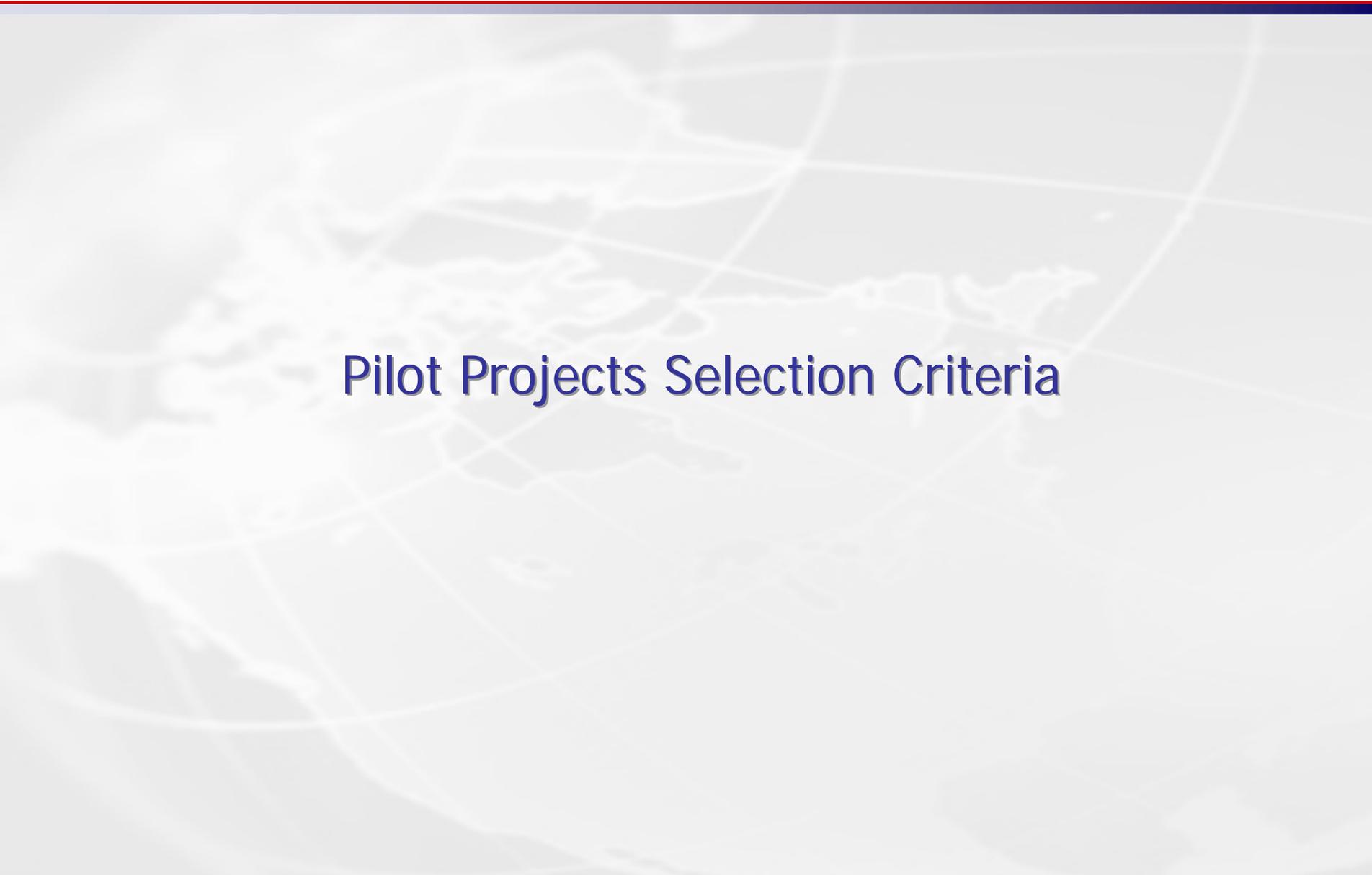
- Auditors check that operating groups comply with their own standards.
- The bridge between the standard and compliance with the standard is education of the Auditors and the development personnel on governance requirements of the Discipline Agility framework.



## Citi's Agile Rollout Approach

# Objectives for the Early Adoption Phase

- Improved time-to-market. High priority features implemented first
- Each project customizes process appropriate to its needs while ensuring mandatory controls
- Pilots Develop a Self-Sustaining Agile Capability
- Organization form a culture of continuous improvement
- Agile development gains broad acceptance and participation across business clients, development groups, specialists, process support
- An internal pool of experienced agile coaches is formed
- Agile training materials grow and are adjusted based on real examples
- A body of Lessons Learned is captured and formed
- The infrastructure recognizes and supports agile process



# Pilot Projects Selection Criteria

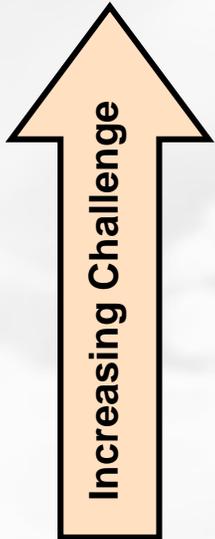
# Pilot Projects Selection Criteria During the Early Adoption Phase

- ▶ People Factors
- ▶ Team Size and Experience
- ▶ Project Characteristics

# People Factors for Early Adoption

- ▶ **Motivated:** see a need to change for improved performance
- ▶ **Proactive Client:** has time to actively steer the project
- ▶ **Safety:** a feasible project, enough trust to try something new
- ▶ **Attitude:** willingness to explore as a team, learn from results

# Team Size and Experience Challenges



- ▶ Teams with little history of development testing, version control, or process discipline in general
- ▶ Prior hostile relationships between team and other project stakeholders
- ▶ Volatile/part-time team members
- ▶ Distributed teams
- ▶ Large teams

Of course, these will add risk to *any* project, but they have even greater impact on first-time agile teams

# Agile Project Characteristics

Factor	Traditional	Agile Methodologies
Scope (requirements)	Well known Size well understood Will not change	<b>Uncertain (Are the requirements correct?)</b> <b>Unknown (What is the scope?)</b> <b>Subject to change</b>
Resources (money, infrastructure, people)	Approved and available Has been done before Budget is sufficient and funded People familiar with tasks and tools	<b>Not fully approved or available</b> <b>Need proof of concept</b> <b>Money is tight</b> <b>Uncertain budget</b> <b>New skills needed</b>
Time	Clearly defined Clear milestones	<b>Not well defined/open</b> <b>Unclear milestones</b> <b>Subject to change</b>
Risks	Well understood Minor impact	<b>New technologies</b> <b>Unknown risks</b> <b>Major impact</b>

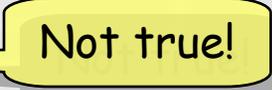
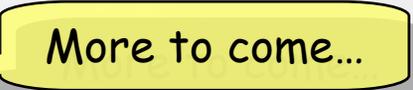


## Lessons Learned

# Organizational Challenges of Broader Adoption

- ▶ Different notions of agile
- ▶ Difficulty in bringing the “extended team” together
- ▶ Business partnership
- ▶ Training and Support
- ▶ Existing culture, attitudes and beliefs
- ▶ Existing organization/team/work structures
- ▶ Tools not geared to support Agile process

# Typical Problems and Challenges

- ▶ Giving feedback on every iteration [clients] 
- ▶ Slicing requirements into features [team]
- ▶ Testing commitment, and test automation [team]
- ▶ Getting the team's attention
  - Generic presentation [coach]
  - Daily distraction [team]
  - Development frenzy [PM]
  - Multi-tasking... 
- ▶ Identifying the scope of the viable team... [all stakeholders]
- ▶ Embracing the empowered team... [PMs and tech leads]
- ▶ Keeping the faith... [PM and team]

# Multi-Tasking

- ▶ Who/What causes multi-tasking?
  - Who assigns developers to multiple projects?
- ▶ Problems in earlier projects cause multi-tasking
  - Delays keep developers from moving on to the new project
  - Serious bugs crop up in operation and interrupt developers in their new project to do emergency fixes in the old one
- ▶ Some multi-tasking arises from an attempt to keep people with specialty skills (e.g., DBAs) fully utilized

**Multi-tasking causes far more problems than it solves!**

- Opt for fewer people dedicated to a project
- Cohesive teams will assist each other across specialty boundaries

# Who's On the Team?

## ▶ Distributed teams

- Remote SMTs (e.g., BAs in London and Tokyo)
- "Cost Reduction"
  - Contractors in India
  - Junior engineers in Shanghai (2<sup>nd</sup>-class team members)
  - UAT team in Belfast

## ▶ Dependencies on other teams

- Are they separate teams for technical or accounting reasons?  
Act as sub teams or separate teams? For example...
  - Coordinate with other applications up/downstream
  - Infrastructure component we need upgraded
  - Vendor product we need upgraded
  - SMEs that specify the algorithm (e.g., for risk model)
  - Architect (developer or reviewer?)
  - Building different application versions for different clients

# Embracing the Adventure, Mastering the Fear

- ▶ PM's and technical leads can have a particularly difficult transition to an agile culture—they need to
  - Encourage the team to take charge (challenge the team to take responsibility)
  - Refrain from intervention at the first sign of uncertainty or trouble (give the team time and nudges to shift into a new mode)
  - Let the team do “the wrong thing” for an iteration just to let them confirm what results they get (it's only 1 iteration!)
  - Facilitate (not assert!) team estimates and stand up for them (push back on clients trying to wish the system into reality)

# Keeping the Faith, Staying Agile

## ▶ Over time do teams start to

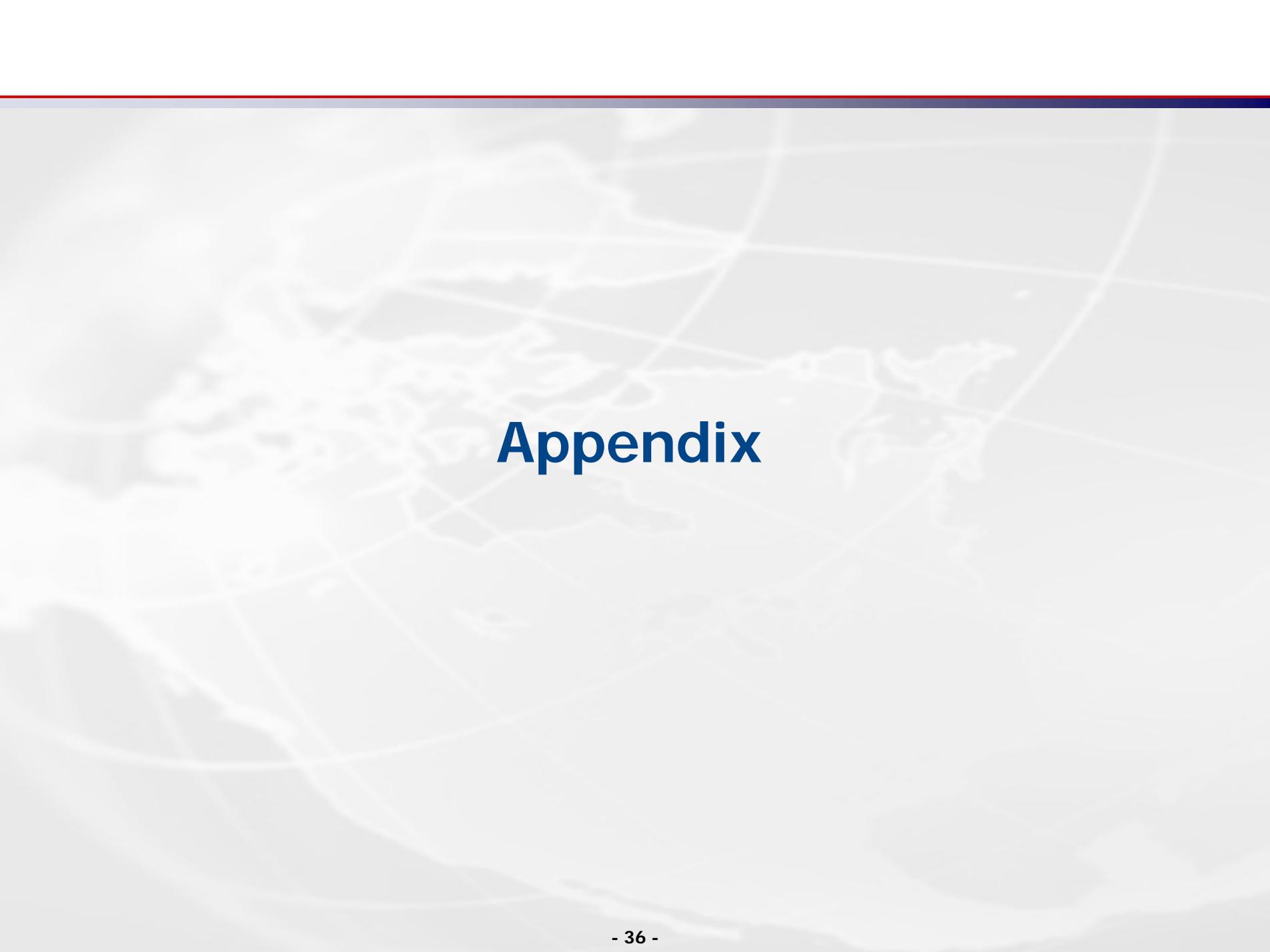
- Backslide into old habits?
- Lose their religion under stress and revert to cutting corners?
- Stray into strange practices?

## ▶ Frankly, we do not always know!

- Many projects never send a postcard after the kickoff
- We struggle and sweat to train and support them and then they never write 😞

# Questions & Answers





# Appendix

# 12 Agile Manifesto Principles

- ▶ **Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.**
- ▶ **Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.**
- ▶ **Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.**
- ▶ **Business people and developers must work together daily throughout the project.**

# 12 Agile Manifesto Principles - Cont

- ▶ **Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.**
- ▶ **The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.**
- ▶ **Working software is the primary measure of progress.**
- ▶ **Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.**

# Evolution of SQM Role

## ▶ From Process Compliance to Process Facilitation

- Become trusted, credible partner, working closely, not at arm's length
- Assess teams and their readiness for Agile development
- Coach team members on various pragmatic Agile practices
- Assist in the development of the project customization guidelines
- Facilitate project's process customization and fine tuning
- Help changing the culture
- Foster Cooperative Relationships among those who are critical to success
- Monitor process compliance
  - Check artifacts for timeliness and some content. No templates.
  - Compliance monitoring shifts from reactive to proactive – alerts rather than non-conformances

# FAQ: Can Agile Work with Offshore Teams?

Yes, when prudent investments are made in multiple modes of communication, seamless environments and team empowerment extends to the offshore team as well.

- ▶ **May require more documentation, but not as a replacement for higher bandwidth forms of communication like telephone, net meetings, video presentations and video conferences.**
- ▶ **Multiple modes of communication include collaboration tools such as wikis, issue lists, and various tracking tools.**
- ▶ **Don't discount the soft side -- mutual visits promote stronger communication and relationship building.**
- ▶ **Seamless environments should include source control systems and continuous integration, automatic build and test suites.**
- ▶ **Go beyond offshore coders and invest in offshore analysis and design.**
- ▶ **Make the offshore team a key part of the iteration planning meetings and demonstrations.**
- ▶ **Flexible give and take on time zone differences, like staggering early morning and late evening meeting times.**